

#### ABSTRACT OF THE DISCLOSURE

Data conveyance management may be facilitated by a process performed at a data distribution device. The data distribution device may determine whether a message has been received indicating that data conveyance rules are to be modified and, if the message has been received, identify a rule template associated with the data conveyance rules, the identified rule template including at least one parameter. The data distribution device may also send a message specifying a user interface corresponding to the rule template and the parameter, determine whether a message including a specification of the parameter has been received, and, if the message has been received, create a rule by binding the template with the specified parameter.

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